

Professional School of Psychology

Prepared by itlcINSIGHTS
February 25, 2015

Constituency Assessment Research

Observations

The Professional School of Psychology
Research Report, February 2015

Overview

- This survey was conducted by itlcINSIGHTS, a professional market and social research company on behalf of the Professional School of Psychology (PSP) in February 2015
- An on-line link to the questionnaire was provided to approximately 400 graduates and current students
- The initiative generated 98 completed surveys.
- At a 25% response rate, the data can be considered a reasonable and statistically valid representation of the PSP student population.
- The response rate also speaks well of the respondent population's engagement with the institution; a finding which is confirmed and reflected in the nature of the generally favorable ratings the survey discovered.

Executive Summary

- The Professional School of Psychology (PSP) is meeting its goal of providing a uniquely appropriate learning experience for adult learners who wish to advance their professional and personal lives later in life. As such it serves as an excellent resource for individuals who seek extended or even life-long learning as part of their personal and professional experience
- One of the most striking findings of the research is the affirmation by the survey respondents of PSP's commitment to the Transformational and Appreciative models of education, which draw on the experience of individual students and student cohorts to create a uniquely collaborative learning environment
- Respondents very favorably described the benefits of PSP's Cohort and Senior Tutorial Learning model as ideally suited to their professional circumstances and individual needs

Executive Summary

- Equally as important to PSP's students is its unique delivery mechanism of learning/teaching, which PSP describes as the "third model of contemporary education." That model combines the best benefits of technology and student interaction to deliver a virtual classroom experience with its attendant sense of camaraderie and collegiality
- The fact that more than 98% of PSP respondents would recommend the institution to someone they knew was made more impressive by the fact that nearly 40% stated they would be "extremely" likely to do so
- This fact is especially notable because most of PSP respondents have had direct experience with alternative conventional and comparable learning experiences. In fact, PSP successfully competes with educational institutions that include some of the more prestigious universities because of its differentiating philosophy and approaches with its target audience

Executive Summary

- PSP is uniquely attuned to the circumstances and needs of the employed adult student whose educational considerations must be artfully balanced with the realities of their professional life and life experience. Among the respondents, fully 100% were employed either full time or part time. None were full-time students
- While cost was generally considered attractive and was a deciding factor for applying to PSP for 25% of the respondents, respondents overall placed a higher value on the flexibility and the learning/teaching philosophy which lies at the core of the institution. Notably, more than 40% of PSP respondents live in HH with more than \$150,000 annual income
- While PSP's customer constituency is, predictably, largely comprised of individuals working in the mental healthcare field, the substantial number of other occupations encompassed by its respondents point to the institution's best course for expanding its services – particularly in the Organizational Psychology discipline and growing field of Executive Coaching

Executive Summary

- Observations and Conclusions
 - The Professional School of Psychology is fully delivering on its proposed learning/teaching model and on the expectations of its students and graduates.
 - It is recommended that PSP build greater awareness of the Cohort and Appreciative concepts as a differentiating marketing proposition
 - The research pointed to two directional opportunities for its future growth
 - It is recommended that PSP focus resources on further exploiting the growing market for Occupational Psychology
 - It is similarly recommended that a greater focus be placed on defining the institution as a source of higher-level development and certification of Professional Coaching candidates
 - The study quantified a strong sense of community among its students and graduates, along with a yearning for deepening and strengthening that sense of community through expanded and extended outreach.
 - It is recommended that PSP further leverage this dimension of the student experience both to reinforce its intended purpose of enriching learning but also to transform student satisfaction into an expanded marketing channel for future PSP enrollees

Topline Findings

Professional School of Psychology
Research Report February 2015

Basic Demographics

- PSP is clearly achieving its goal of serving the needs and interests of “adult learners” with 96% of students over the age of forty and 81% over the age of fifty.
- The student gender ratio is in line with current trends in higher education, with females comprising more than 58% of PSP graduates and enrollees.
- While PSP is an educational institution with an international reach, three-quarters of its population is drawn from the United States, its country of origin.
- English is the primary language for PSP (86.5%), but the needs of students whose primary languages include Hebrew, Chinese, Dutch, German, Greek, Russian, Spanish, Indonesian, and Tagalog are also being met by the Professional School of Psychology.
- More than 80% of PSP students own laptop computers, desktop computers and smart phones.

Educational Profile

- Nearly 60% of the PSP respondents have already completed doctoral-level educations, 5% hold multiple Masters Degrees as well, and another 5% hold multiple doctoral degrees.
- 80% of the respondents currently hold degrees from the Professional School of Psychology and more than 40% hold Masters Degrees from other institutions. Another 10% hold doctoral degrees from other institutions.
- Bachelor, Masters, and Doctoral degrees from other institutions cover the range of high-level institutions such as Antioch University, UC Berkeley, Syracuse University, UCLA, Vassar, The New School for Social Research, Hebrew University of Jerusalem, and a range of other private and state institutions of higher education.

Occupational

- More than half of the respondents to this survey are employed full time and another quarter are working part time. None of the respondents are currently full-time students.
- More than half of the PSP respondents are mental healthcare practitioners and another 10% are specifically mental healthcare educators, 22% are educators, 16.5% hold management positions, and 10% work in community and social service occupations.
- Frequent other occupations include executive and corporate coaches, human resources managers and professionals, management consultants, software developer.
- PSP respondents, on average, enjoy significantly higher than average incomes. Forty percent report incomes three times higher the national US Household average.

Why PSP is the choice

- The Professional benefits of attending PSP are many. Chief among these is being more knowledgeable about the work the respondents do, along with being enabled to provide better services to clients, customers, and organizations.
- The number one reason why students choose PSP is that the institution's differentiated adult learner model best "fits" their needs and their philosophy. Two-thirds cited PSP's flexibility and nearly forty percent gave the institution's educational process and philosophy high marks. They also cited the quality of the professors and the institution's welcoming nature.
- Only one in four respondents cited PSP's cost as the primary reason for applying and enrolling.

Student-cited value of PSP

- The two highest-rated outcomes of attending the Professional School of Psychology were the improvement of students' lives, especially an increase in confidence in both personal and professional aspects. Nearly half of the respondents also described an improvement of their own personal learning skills and learning processes as a positive result of attending PSP.
- Three-quarters of respondents applied to only PSP for advanced degrees. Another 19% applied to one other institution along with PSP. A number of those who applied to PSP chose to attend in spite of having been accepted by the other institutions to which they applied.
- Ninety-eight percent of respondents are likely to recommend the Professional School of Psychology to others, with 37.5% being "extremely likely" and 36.5% being "very likely" to do so.
- Fully one in four students ranked PSP as "one of the best experiences of their lives." 94% in total rated attending PSP as a good experience.

The PSP Experience

- References to reasons for positive experiences encompassed the following: camaraderie, specific professors, the practical experience of professors, exposure to things they did not know existed as opportunities, and the interactive nature of the learning experience.
- Areas of suggested improvement included expansion of the Organizational Psychology program, regional accreditation, higher visibility because of how much PSP has to offer, and more opportunities for physical interaction between and among students and instructors.
- The three most common “takeaways” from the PSP experience included increased personal and professional skills, personal validation, that PSP is the best choice to make it possible for almost any adult learner to advance their professional lives, and that “a good education from a non-accredited school counts for more than a bad education from an accredited school....”

PSP vs the competitive set

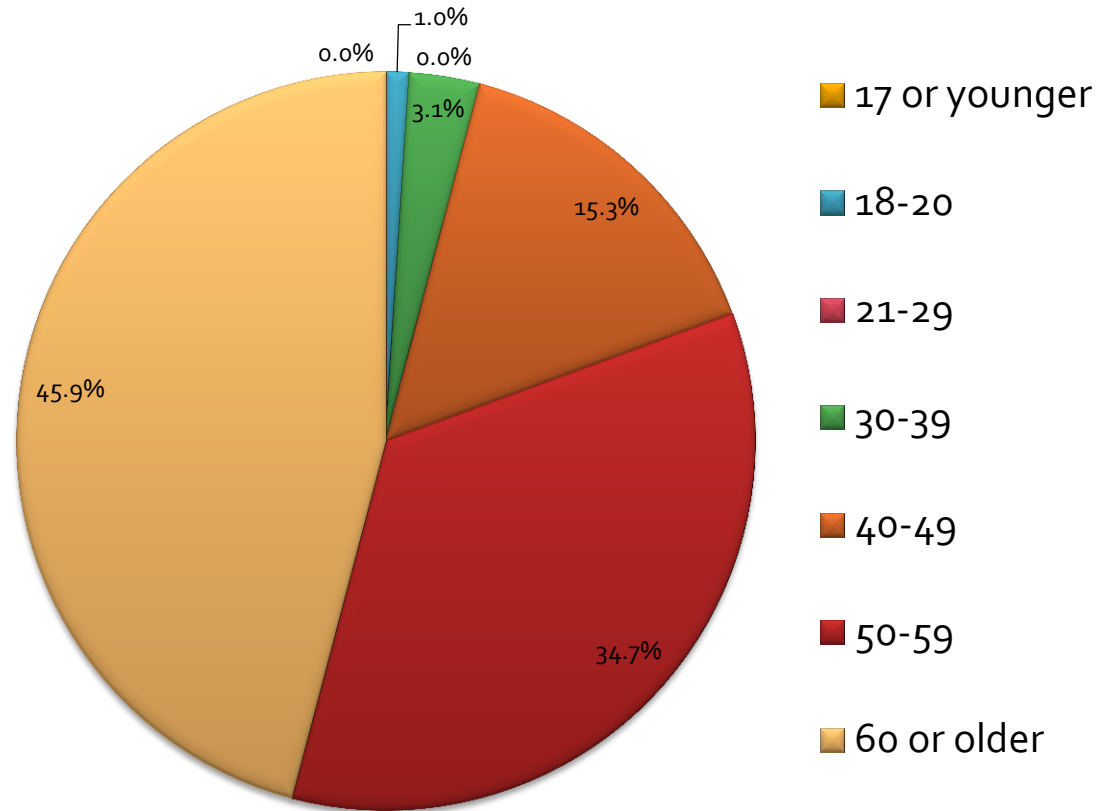
- Seventy percent of the respondents said they chose the Professional School of Psychology, in spite of having otherwise comparable alternatives, because the learning methods it employs best matches their circumstances and learning needs. 20.5% chose PSP because it was the only institution of its kind available to them. Just 10% of the enrollees and graduates chose PSP exclusively because of its affordability.

Tables, Charts, Verbatims

PSP Research
February 2015

Q1: What is your age?

- 80% of respondents are over the age of 50
- Almost half of respondents are over the age of 60
- Another third are between 50 and 59
- One in seven are between 40 and 49

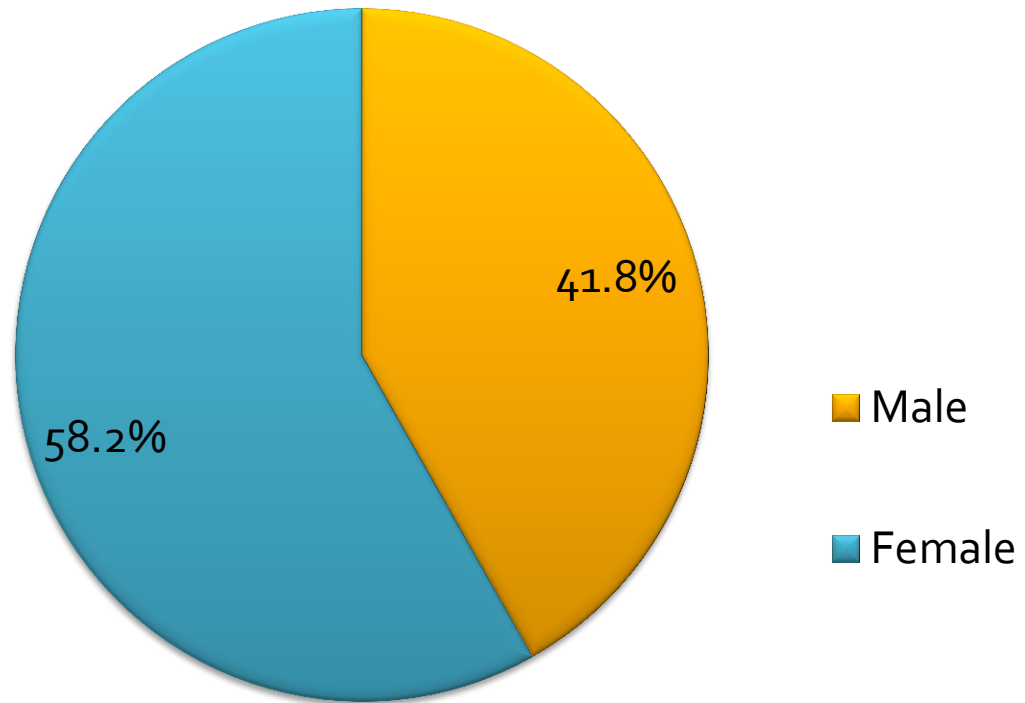


Q1: What is your age?

Answer Options	Response Percent	Response Count
17 or younger	0.0%	0
18-20	1.0%	1
21-29	0.0%	0
30-39	3.1%	3
40-49	15.3%	15
50-59	34.7%	34
60 or older	45.9%	45

Q2: Are you male or female?

- Nearly 60% of respondents are Female

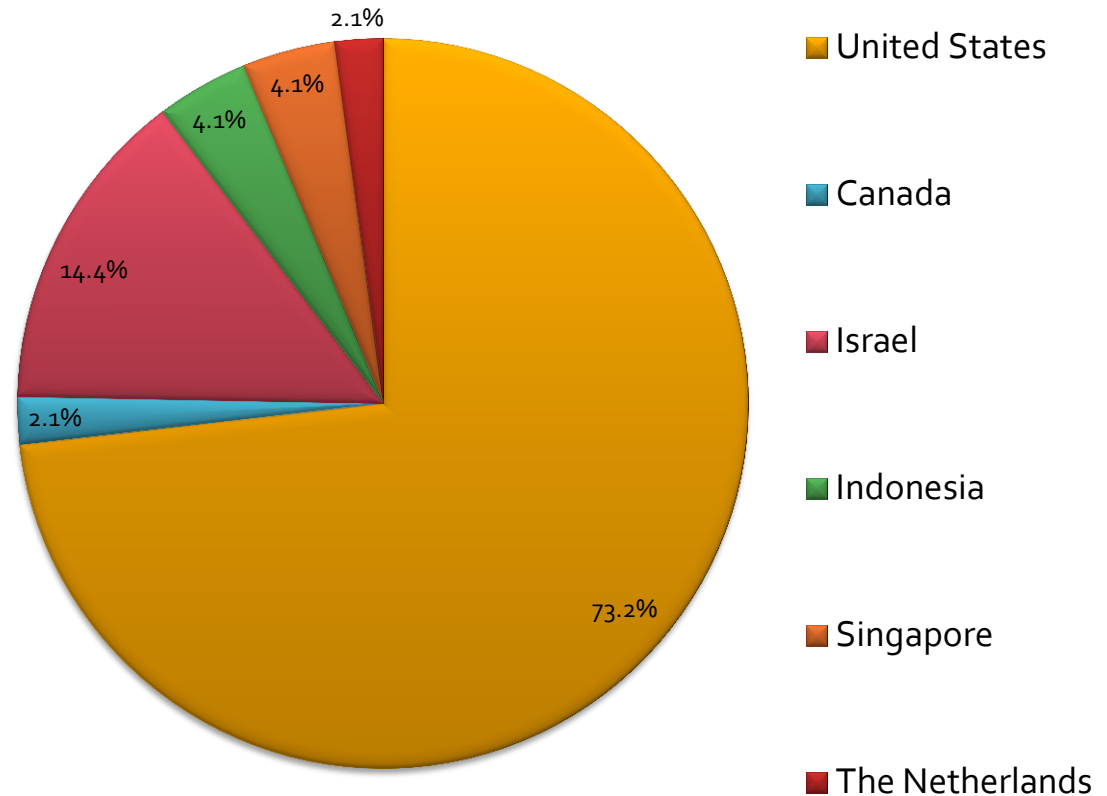


Q2: Are you male or female?

Answer Options	Response Percent	Response Count
Male	41.8%	41
Female	58.2%	57

Q3: In what country do you currently reside?

- Nearly three quarters of respondent population live in the United States
- Israel, with more than 14% comes in second

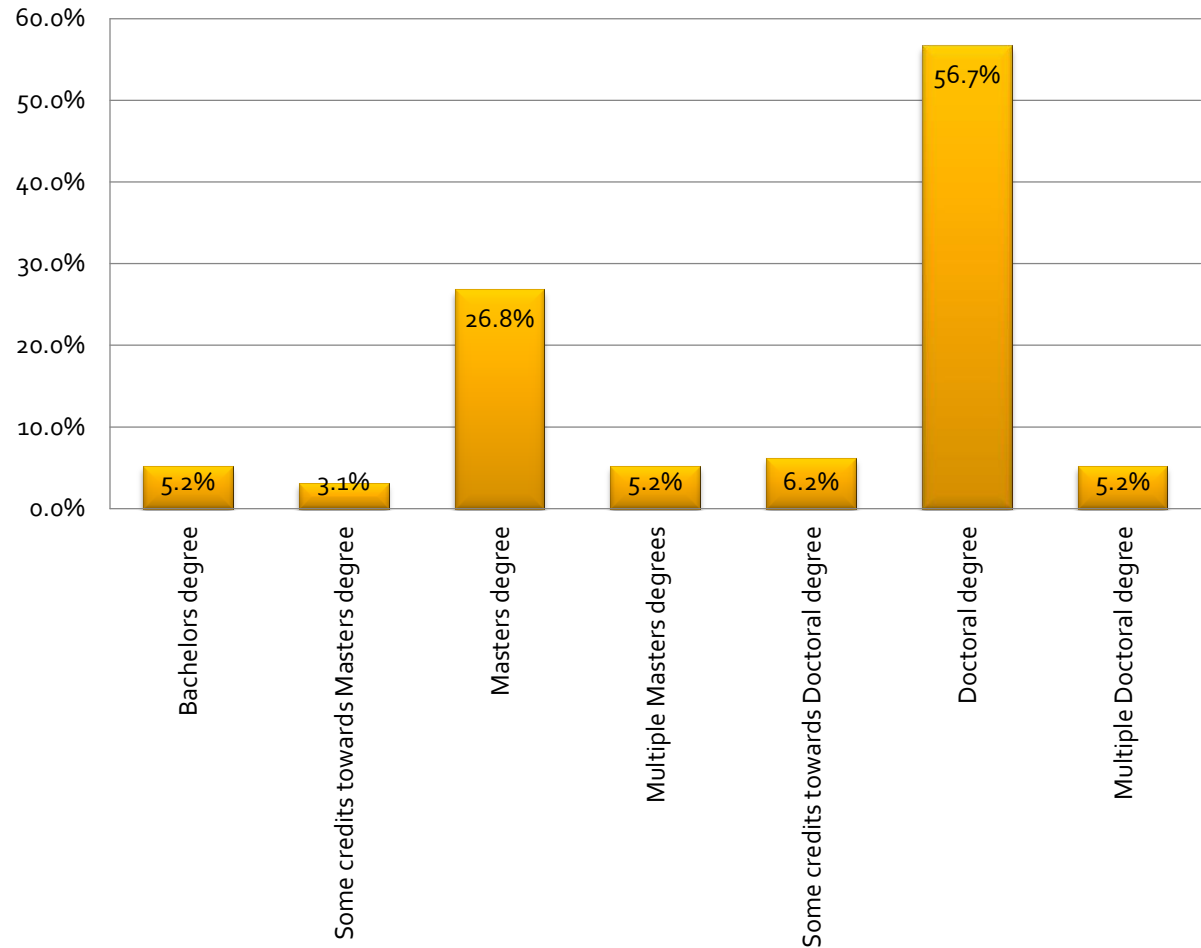


Q3: In what country do you currently reside?

Answer Options	Response Percent	Response Count
United States	73.2%	71
Canada	2.1%	2
Israel	14.4%	14
Indonesia	4.1%	4
Singapore	4.1%	4
The Netherlands	2.1%	2

Q4: What is the highest level of education you have completed or the highest degree you have received?

- Nearly 60% of survey respondents have completed doctoral level work
- Another 5% have more than one doctorate
- Almost a third are currently at the Master's level of academic achievement



Q4: What is the highest level of education you have completed or the highest degree you have received?

Answer Options	Response Percent	Response Count
Bachelors degree	5.2%	5
Some credits towards Masters degree	3.1%	3
Masters degree	26.8%	26
Multiple Masters degrees	5.2%	5
Some credits towards Doctoral degree	6.2%	6
Doctoral degree	56.7%	55
Multiple Doctoral degree	5.2%	5

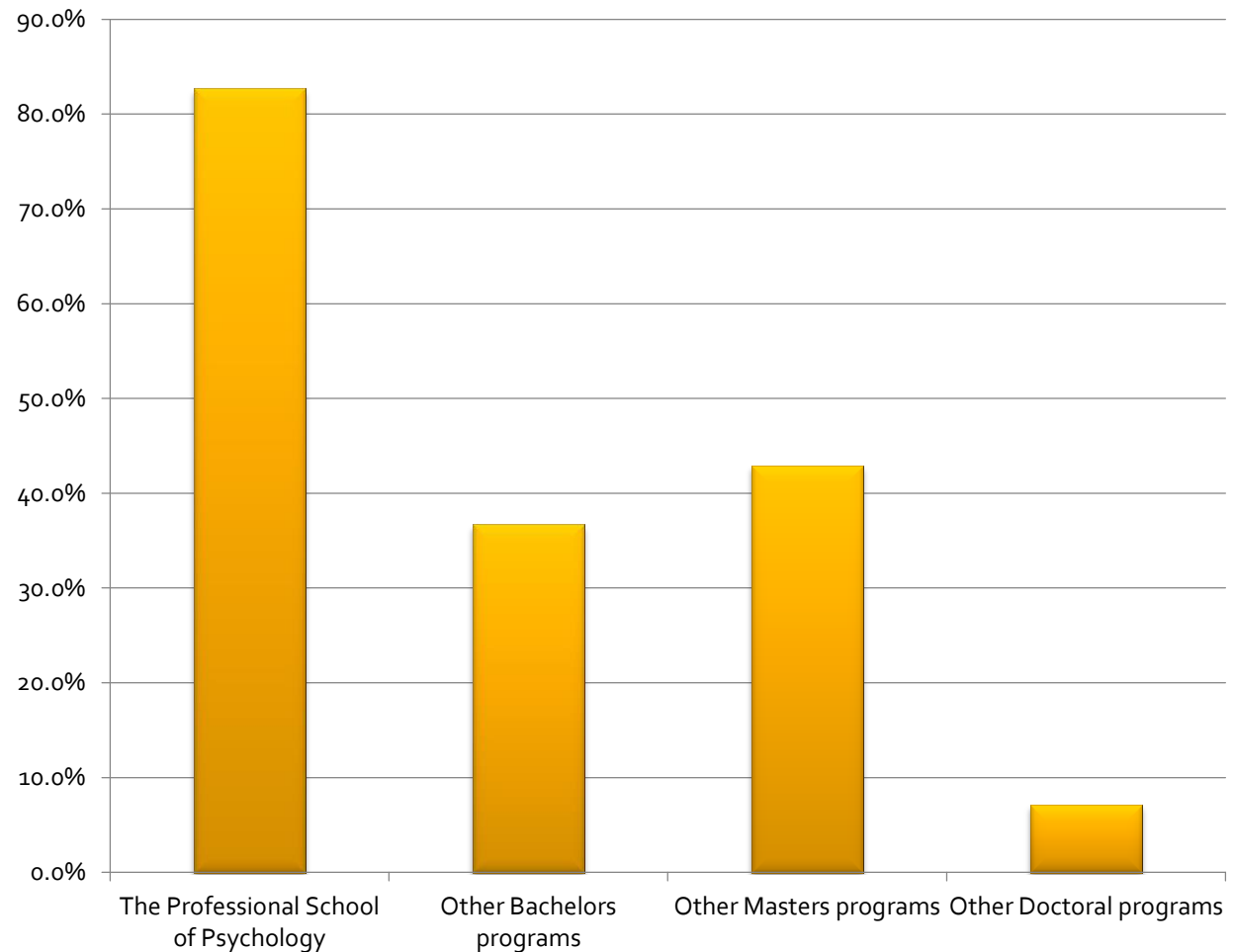
Q4: What is the highest level of education you have completed or the highest degree you have received?

Other (please specify)

- PsyD from PSP in Critical Theory and Psychology--dual doctoral program/tutorial under Richard Lichtman.
- Diploma in Learning Disorder Management Advanced Diploma in Counselling Psychology
- Currently working on my doctoral dissertation
- individual psychotherapy marital psychotherapy
- Continue to take CE classes to qualify for my license earned in 1993.
- Also 2 Masters
- I have graduated from psychoanalytic training.
- MSW

Q5: What is the nature and the granting institution of degrees which you currently hold?

- 80% of the respondents currently hold degrees from the Professional School of Psychology
- More than 40% have Masters from other institutions
- Almost 10% have doctoral degrees from other institutions



Q5: What is the nature and the granting institution of degrees which you currently hold?

Answer Options	Response Percent	Response Count
The Professional School of Psychology	82.7%	81
Other Bachelors programs	36.7%	36
Other Masters programs	42.9%	42
Other Doctoral programs	7.1%	7
Please list other institutions/programs from which you hold current degrees		46

Q5: What is the nature and the granting institution of degrees which you currently hold?

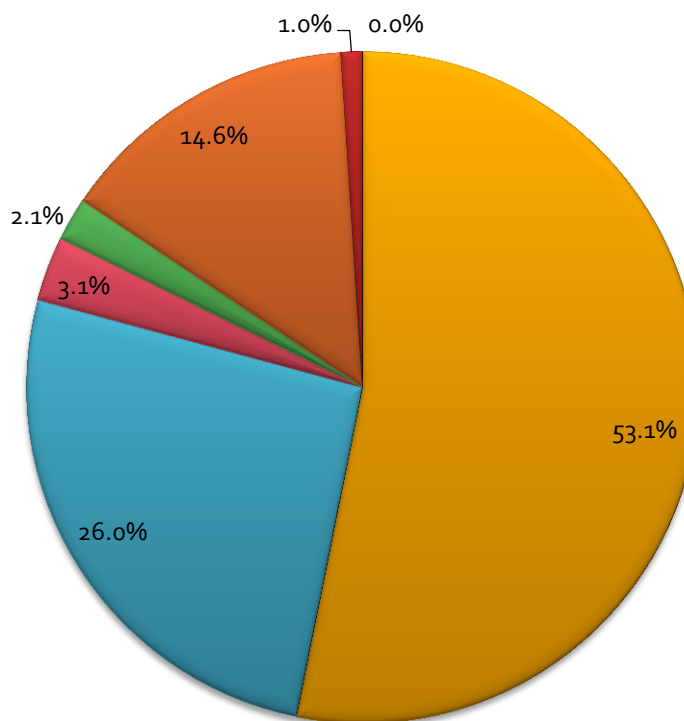
(Please list other institutions/programs from which you hold current degrees)

- Antioch University
- BA from Columbia Pacific University
- BA from East Carolina University, MA from University of Colorado at Denver, both in Political Science. MA in Clinical Psychology from New College of California (in addition to PSP PhD)
- BA from UC Davis
- BA SFSU clinical psychology St Marys Pupil Personel Services emphasis school counseling Adult Teaching Credential English ESL Parent Education
- Bachelors degree from Florida State University Masters degree from University of North Carolina -- Charlotte
- Batch lies from humboldt state
- BS in PT- CSUFresno, MPH, MS in PT -University of Alabama at Birmingham, DPT AT Stills
- CA State University, Sacramento American River College, Sacramento
- Cal State System UC-Berkeley
- California State University Sacramento
- California State University Sacramento The Ohio State University California School of Professional Psychology
- California State University San Jose
- California State University, Sacramento Masters University of Louisiana-Lafayette Bachelor of Science
- Chatham College (now Chatham University)--BS Uniformed Services University of the Health Sciences--MS University of Dayton--MA
- Consciousness Research Institute the International Academy of Continuous Education, England Western Pacific University
- CSU Sacramento (B.A. Psychology & M.A. I-O Psych.)
- CSUS
- Earned MPA from Syracuse University

[Click here for all verbatims for Q5](#)

Q6: Which of the following categories best describes your employment status?

- More than half of respondents are currently employed full time
- More than a quarter are working part time
- No respondents are currently full time students



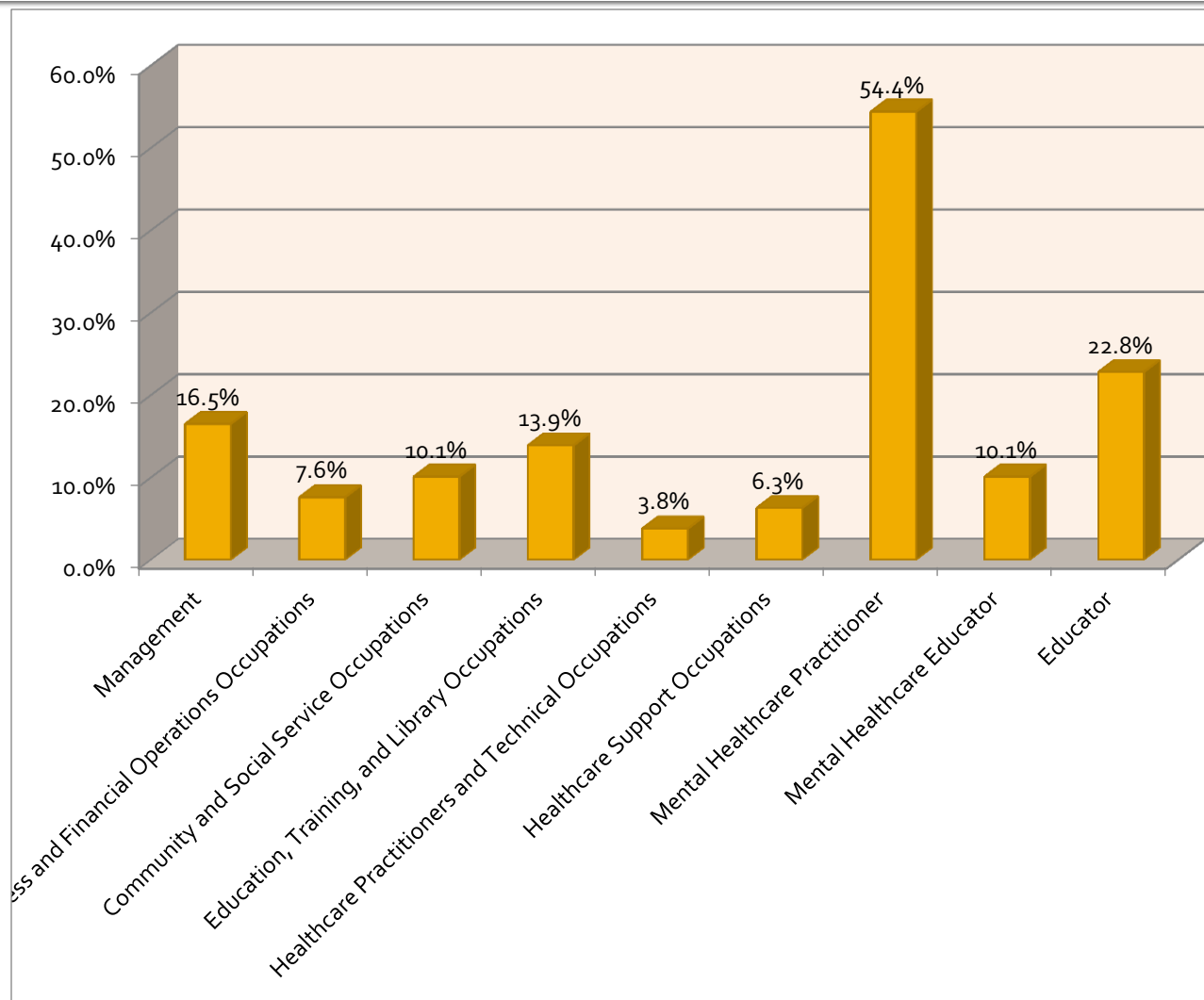
- Employed, working full-time
- Employed, working part-time
- Not employed, looking for work
- Not employed, NOT looking for work
- Retired
- Disabled, not able to work
- Full-time student

Q6: Which of the following categories best describes your employment status?

Answer Options	Response Percent	Response Count
Employed, working full-time	53.1%	51
Employed, working part-time	26.0%	25
Not employed, looking for work	3.1%	3
Not employed, NOT looking for work	2.1%	2
Retired	14.6%	14
Disabled, not able to work	1.0%	1
Full-time student	0.0%	0

Q7: Which of the following best describes your current occupation?

- More than half of PSP respondents are mental healthcare practitioners
- Almost seventeen percent are in management positions
- More than one in five are educators



Q7: Which of the following best describes your current occupation?

Answer Options	Response Percent	Response Count
Management	16.5%	13
Business and Financial Operations Occupations	7.6%	6
Computer and Mathematical Occupations	1.3%	1
Life, Physical, and Social Science Occupations	1.3%	1
Community and Social Service Occupations	10.1%	8
Legal Occupations	1.3%	1
Education, Training, and Library Occupations	13.9%	11
Healthcare Practitioners and Technical Occupations	3.8%	3
Healthcare Support Occupations	6.3%	5
Mental Healthcare Practitioner	54.4%	43
Mental Healthcare Educator	10.1%	8
Educator	22.8%	18
Other (please specify)		23

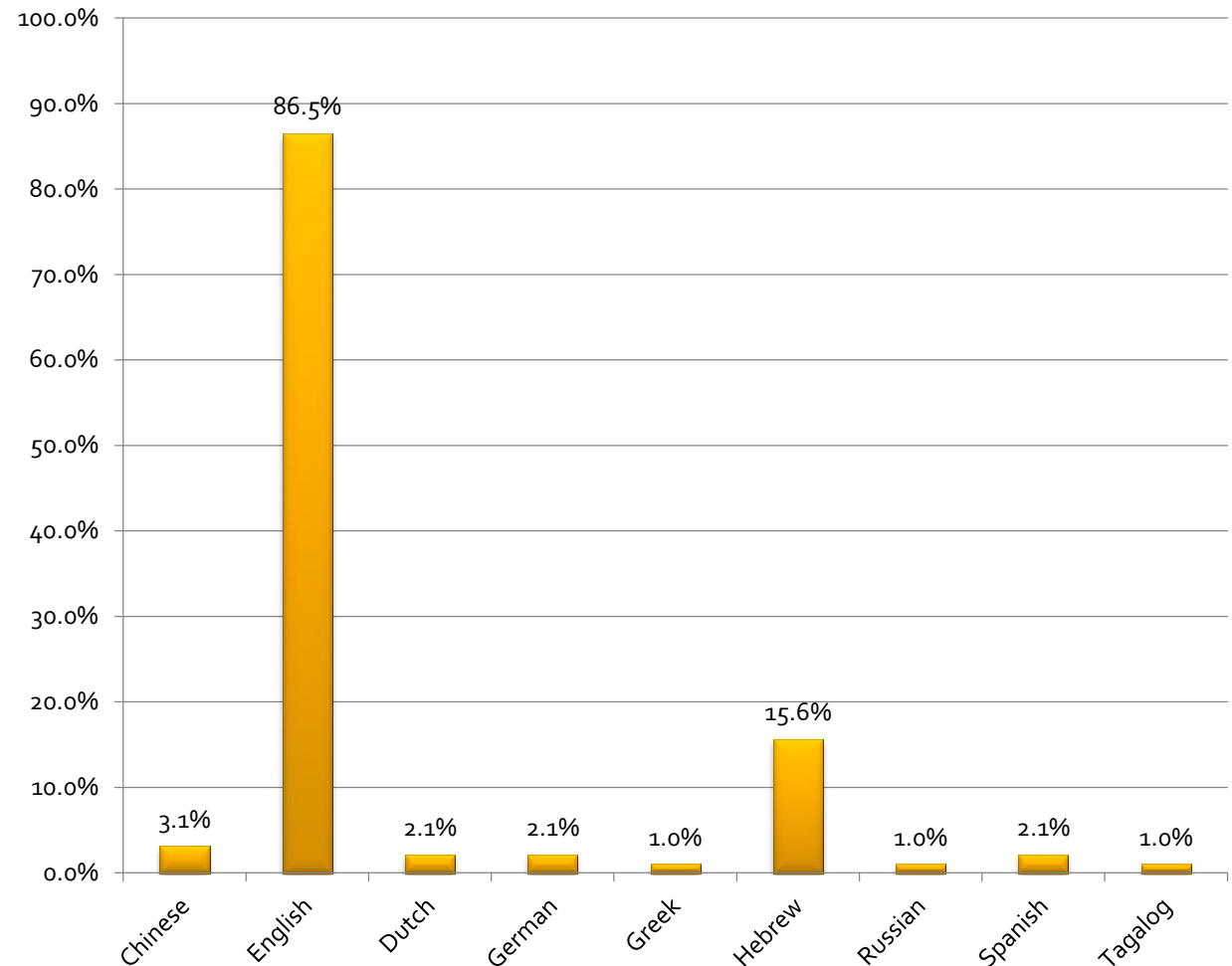
Q7: Which of the following best describes your current occupation?

Other (please specify)

- Currently on sabbatical which will probably morph into semi-retirement. -- psychotherapy/consultation private practice in SF and Monterey CA (not currently seeing clients) -- adjunct faculty position, teach graduate psychology students (MA and PhD level students)
- Deputy Director within county DHHS
- Executive coach and coach trainer
- Executive Coach and Leadership Consultant
- Human Resource Management and Organizational Development Consultant
- I am a clinical social worker
- I volunteer as an Advocate with the Marin County, Service to Older Adults program in residential and board and care homes. Would like to work part time.
- Leadership development, change management, coaching, communication, wellness strategy
- Management Consultant with emphasis on training and development/coaching. Also, help organizations in job structuring and job performance.
- My current occupation is the coordinator of school counselor. I give some training to teachers, parents, and students.
- Ombuds
- Own my own psychological practice
- pschothrapy in my privet clinic
- Psychoanalyst.
- psychologist
- Retired
- Retired activist
- software developer
- State Dept. of Education (Consultant)
- State Government
- volunteer work with incarcerated juveniles
- Volunteer, Marin Villages and Peacebuilding

Q8: In what language do you speak most often?

- English is the primary PSP language
- With Hebrew a distant second



Q8: In what language do you speak most often?

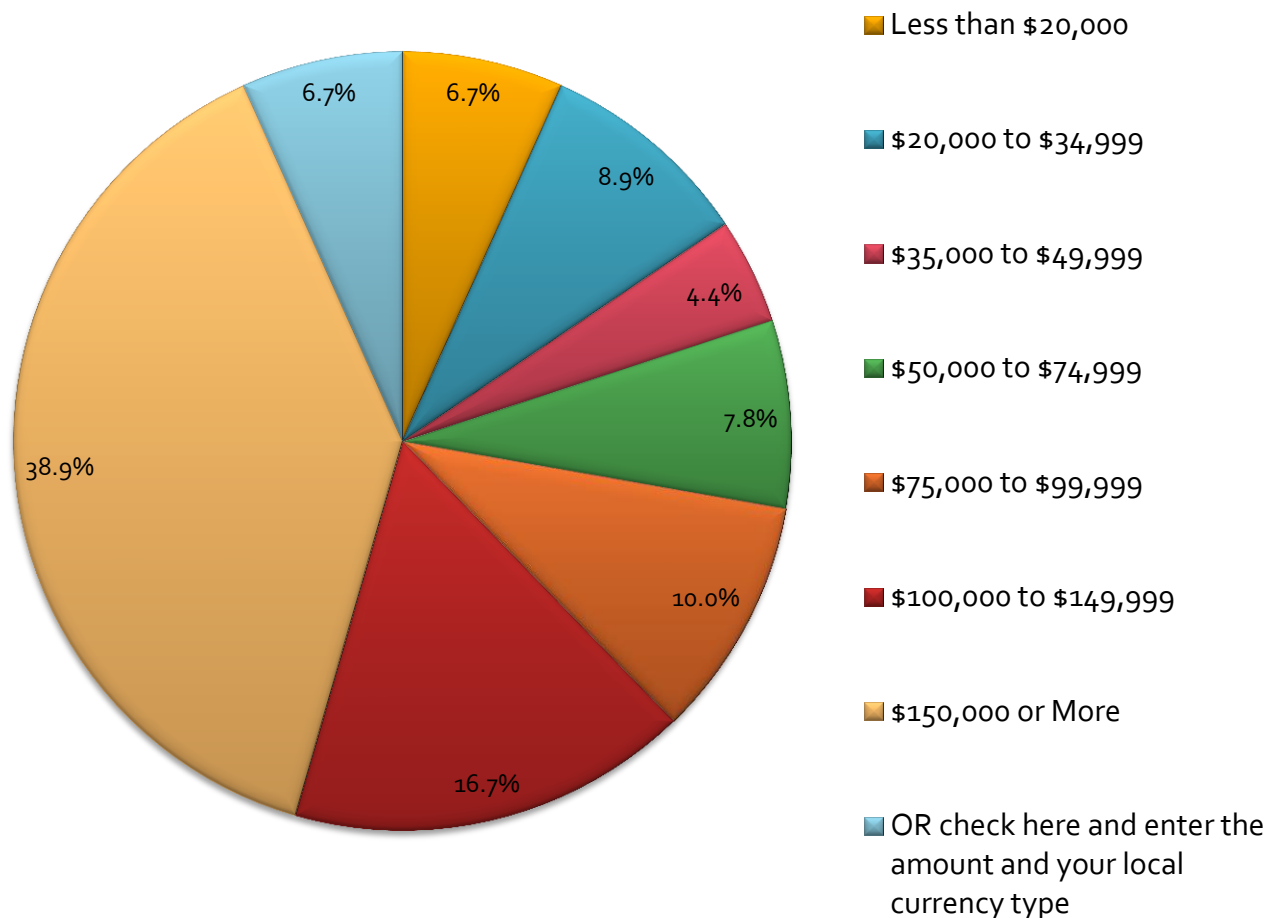
Answer Options	Response Percent	Response Count
Chinese	3.1%	3
English	86.5%	83
Dutch	2.1%	2
German	2.1%	2
Greek	1.0%	1
Hebrew	15.6%	15
Russian	1.0%	1
Spanish	2.1%	2
Tagalog	1.0%	1
Other (please specify)		4

Q8: In what language do you speak most often?

Other (please specify)
Bahasa Indonesia
Indonesian
Bahasa Indonesia
Bahasa Indonesia

Q9: IN US DOLLARS - How much total combined money did all members of your HOUSEHOLD earn in 2014? Please report the total amount of money earned - do not subtract the amount you paid in taxes or any deductions listed on your tax return.

- Almost forty percent of PSP respondents come from households earning more than \$150,000 per annum

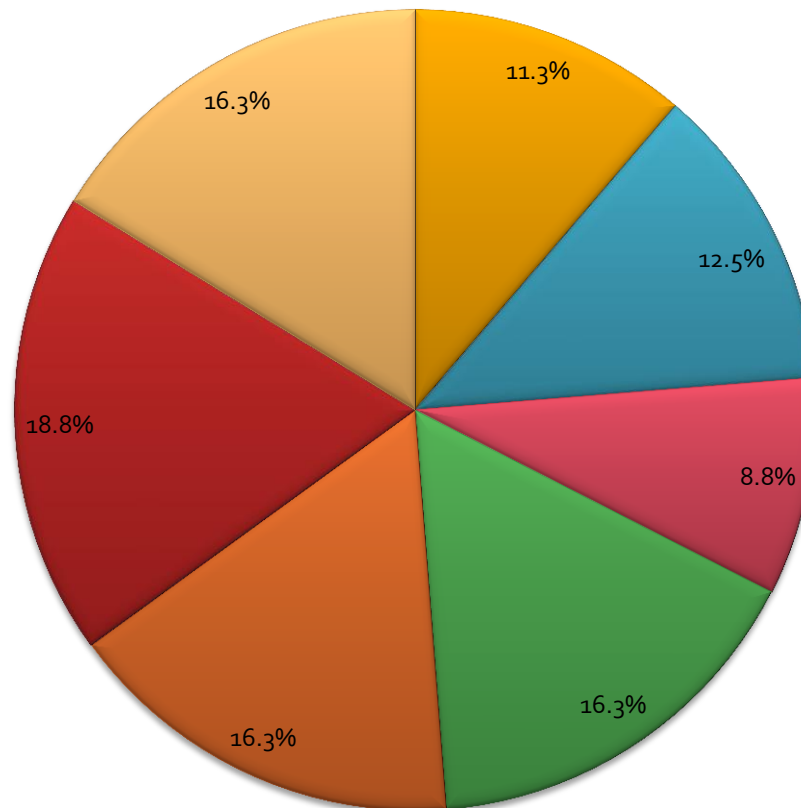


Q9: IN US DOLLARS - How much total combined money did all members of your HOUSEHOLD earn in 2014? Please report the total amount of money earned - do not subtract the amount you paid in taxes or any deductions listed on your tax return.

Answer Options	Response Percent	Response Count
Less than \$20,000	6.7%	6
\$20,000 to \$34,999	8.9%	8
\$35,000 to \$49,999	4.4%	4
\$50,000 to \$74,999	7.8%	7
\$75,000 to \$99,999	10.0%	9
\$100,000 to \$149,999	16.7%	15
\$150,000 or More	38.9%	35
OR check here and enter the amount and your local currency type	6.7%	6

Q10: In what ways has attending PSP altered or contributed to changing your professional life?

- Almost one in five have become more professionally knowledgeable through PSP
- More than sixteen percent feel PSP has helped them provide better service to their clients and organizations



- I have been able to change careers as I have desired
- I have been able to move up to higher leadership levels within my practice, company, agency, or organization
- I have been able to search for and quality for jobs in different practices, companies, agencies, or organizations
- I am now able to provide much more to my private practice, company, agency, or organization and its clients
- I am able to provide better services to my clients/customers
- I feel I am much more knowledgeable about my work
- I have not yet graduated from PSP

Q10: In what ways has attending PSP altered or contributed to changing your professional life?

Professional School of Psychology

In what ways has attending PSP altered or contributed to changing your professional life?

Answer Options	Response Percent	Response Count
I have been able to change careers as I have desired	11.3%	9
I have been able to move up to higher leadership levels within my practice, company, agency, or organization	12.5%	10
I have been able to search for and quality for jobs in different practices, companies, agencies, or organizations	8.8%	7
I am now able to provide much more to my private practice, company, agency, or organization and its clients	16.3%	13
I am able to provide better services to my clients/customers	16.3%	13
I feel I am much more knowledgeable about my work	18.8%	15
I have not yet graduated from PSP	16.3%	13
Other (please specify)		16

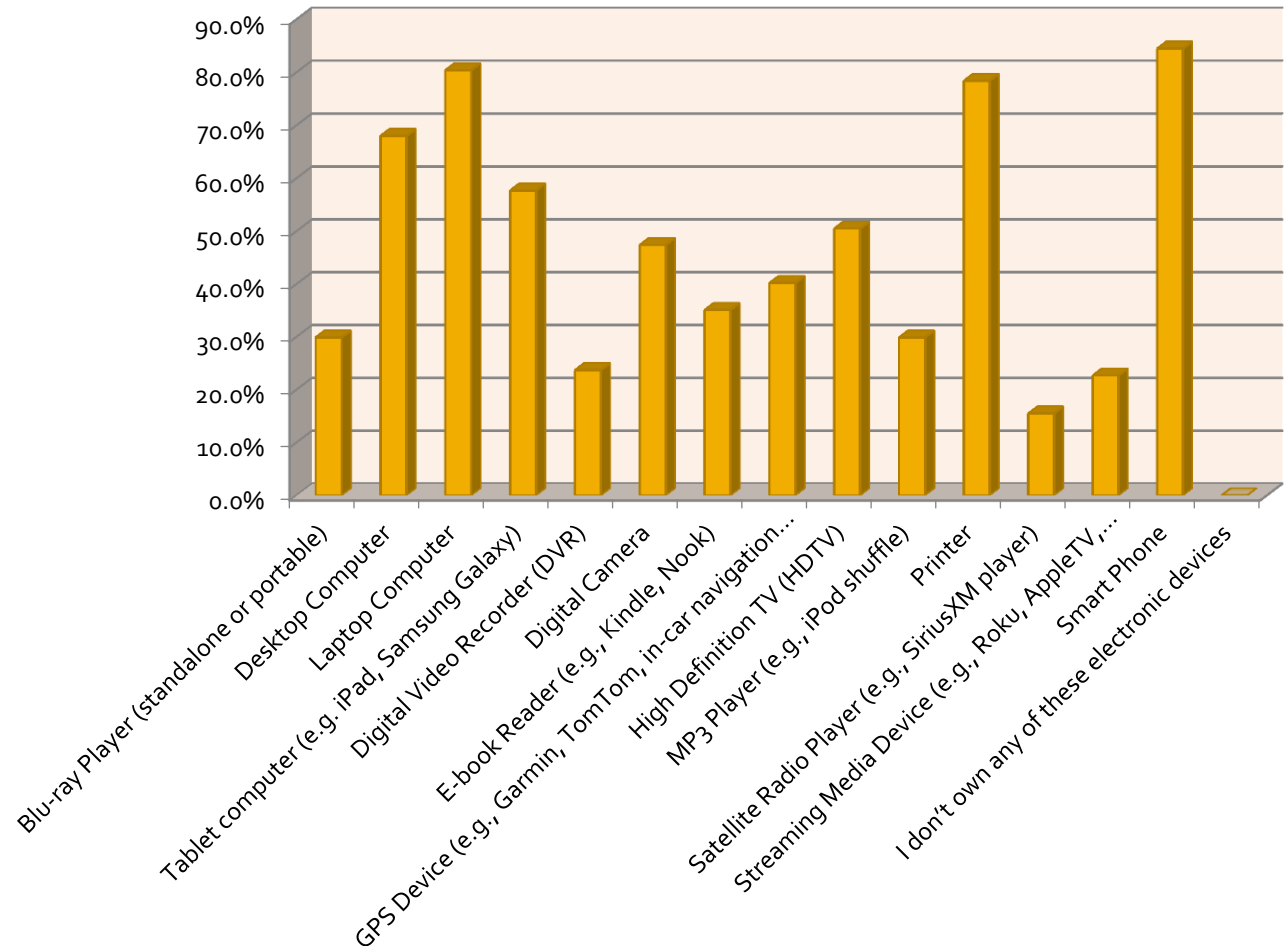
Q10: In what ways has attending PSP altered or contributed to changing your professional life?

Other (please specify)

- arrived at PSP in 1990 without any clinical experience-- had a career in airline industry completed MA program in 1994 MFT license in 2000 since 2001 work for Sonoma County in juvenile hall and have private practice 5-8 hours per week--diagnosed with throat cancer Oct 2014--currently on disability--intend to pick up where I left off in April or May 2015
- Still struggling to complete supervision requirements for NY state
- Personal growth that affects the conditions and people that surround me in my life.
- Enabled me to obtain a license to practice psychotherapy.
- I am able to provide better performance in my work place and move to higher leadership level within my practice. It also sharpened my understanding of my knowledge.
- It allowed me to become a psychologist. Because it is not regionally accredited it has limited some of my options.
- Retired
- Psy D. not recognized in Canada by insurance company's or by educational institutions Adds letters behind my name that would be beneficial if writing a book or promoting self on the web although most in Canada do not know what it means because are so used to seeing Ph.D, Assists in telling clients I have a doctorate but has not increased hourly rate clients can afford or will pay in the region of which I work
- My degree from PSP was not recognized in the state of Florida.
- I have been employed as a Clinical Psychologist for many years. Before I was a School Psychologist and Social Worker.
- Honestly I don't feel a big change.
- I was able to come to the U.S. and study psychology inexpensively. Having practiced in Sweden for 15 years
- I have learned so much but I have not been able to apply it professionally.
- I was able to become licensed.
- passed all my MFT qualifications the first time
- None. I have been shut out of being a psychotherapist and have had to adjust my life accordingly

Q11: Which of the following electronic devices do you use? (Please select all that apply.)

- Approximately 8 in 10 respondents own laptop computers, smart phones, and printers.
- Nearly two-thirds have desktop computers
- More than half own tablet computers



Q11: Which of the following electronic devices do you use? (Please select all that apply.)

Answer Options	Response Percent	Response Count
Blu-ray Player (standalone or portable)	29.9%	29
Desktop Computer	68.0%	66
Laptop Computer	80.4%	78
Tablet computer (e.g. iPad, Samsung Galaxy)	57.7%	56
Digital Video Recorder (DVR)	23.7%	23
Digital Camera	47.4%	46
E-book Reader (e.g., Kindle, Nook)	35.1%	34
GPS Device (e.g., Garmin, TomTom, in-car navigation system)	40.2%	39
High Definition TV (HDTV)	50.5%	49
MP3 Player (e.g., iPod shuffle)	29.9%	29
Printer	78.4%	76
Satellite Radio Player (e.g., SiriusXM player)	15.5%	15
Streaming Media Device (e.g., Roku, AppleTV, integrated TV)	22.7%	22
Smart Phone	84.5%	82
I don't own any of these electronic devices	0.0%	0

Q12: In the box below, please describe the type of organization in which you work and the types of clients you serve (Verbatims):

I am in private practice. My clients are trauma based clients needing Neuropsychological interventions.

- Independent contractor in executive assessment, coaching, change management, career consulting
- Private clinical counseling service
- Sonoma County juvenile hall--crisis intervention and stabilization of residents i.e. psychosis, suicidality, taking psych meds etc

private practice--couples work, teens, parent education, chemical dependency are primary focus

- Stens Corporation Health Care Professional Training

New Bridge Berkeley, CA. Service provider

- Independent child welfare advocacy nonprofit. We influence systemic improvement in child welfare policy and practice working with both public and private agencies and legislators.

- I Am VP Human Resources for Center for Elders' Independence in Oakland, CA

I also maintain a private practice as a health coach

- Substance-dependent clients in hospital setting
- University adjunct professor teaching to grad students.
- Psychotherapy practice and organizational consultancy and training
- I am in private practice. I serve teens and adults with life adjustment issues, addictions, career planning, language acquisition, and issues related to anti-aging.
- University and private clients

- Private practice. Individual psychotherapy w/adults and adolescents; couples and family therapy. Consultation/education services to other mental health practitioners and graduate students.

[Click here for all
verbatims for Q12](#)

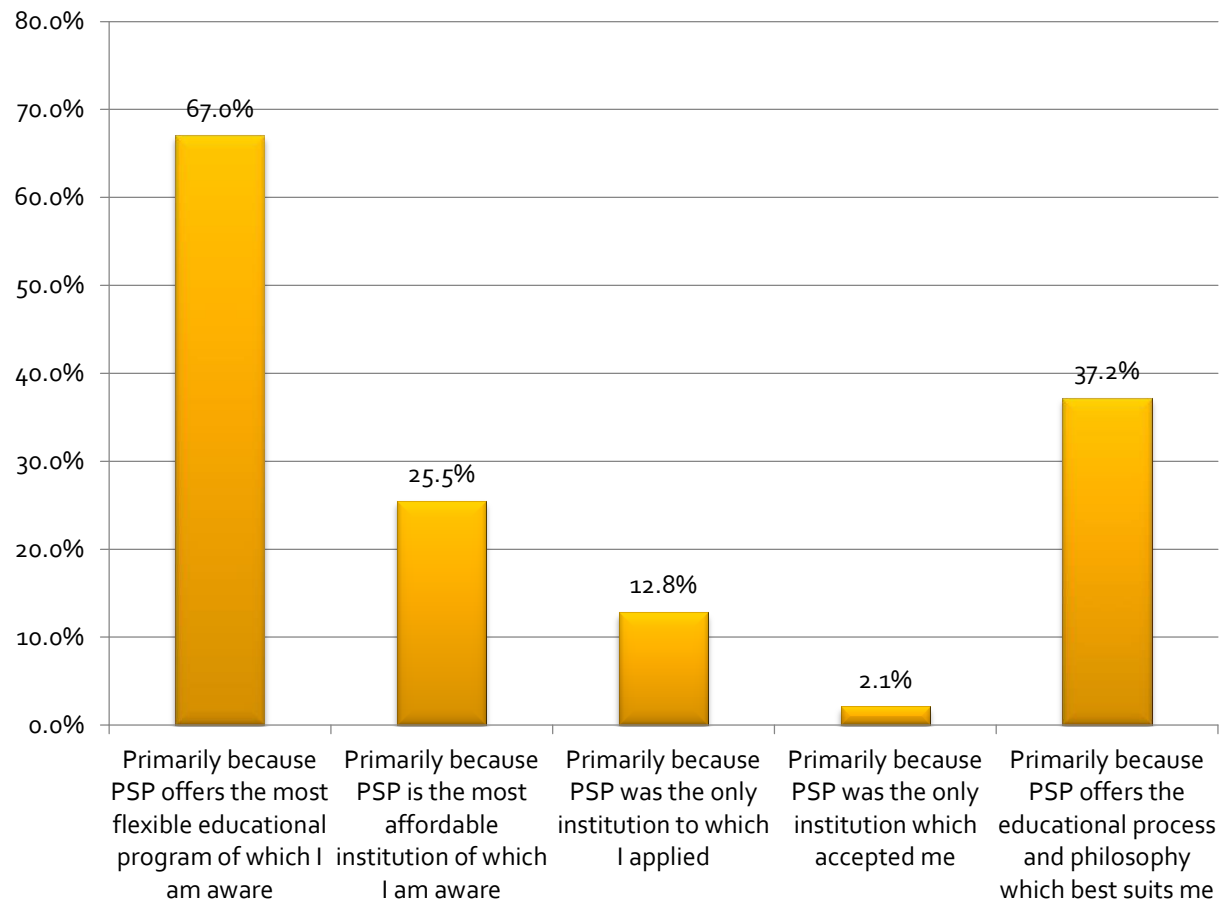
Q13: In what city were you born?

1	Paramaribo	
2	Lynnwood, cA	
3	San Diego	
4	New Orleans, Louisiana	
5	san francisco	
6	Kingston	
7	New London, Conn	
8	New York City	
9	NYC	
10	Russia	
11	Singapore	
12	Chicago	
13	tel aviv	
14	Washington D.C.	
15	Woodland, CA	
16	Hadera Israel	
17	Nathanya' Israel	
18	Surabaya, Indonesia	
19	Singapore	
20	Portland	
21	Santa Rosa, CA	
22	Reedley, CA	
23	Bandung West Java	
24	Ipoh, Malaysia	
25	Grass Valley, CA	
26	Kansas City, Mo.	
27	Redding	
28	Jerosalem, Israel	
29	New Orleans, LA	
30	nyc	

[Click here for all
verbatim for Q13](#)

Q14: Please tell us why you chose to pursue a degree through the Professional School of Psychology

- PSP's market advantage is the flexibility its student population requires (two-thirds)
- More than a third cited PSP's educational process and philosophy as being a primary reason for choosing the institution



Q14: Please tell us why you chose to pursue a degree through the Professional School of Psychology

Answer Options	Response Percent	Response Count
Primarily because PSP offers the most flexible educational program of which I am aware	67.0%	63
Primarily because PSP is the most affordable institution of which I am aware	25.5%	24
Primarily because PSP was the only institution to which I applied	12.8%	12
Primarily because PSP was the only institution which accepted me	2.1%	2
Primarily because PSP offers the educational process and philosophy which best suits me	37.2%	35
There are other reason/reasons why I chose PSP (Please briefly describe those reasons in the box below)		18

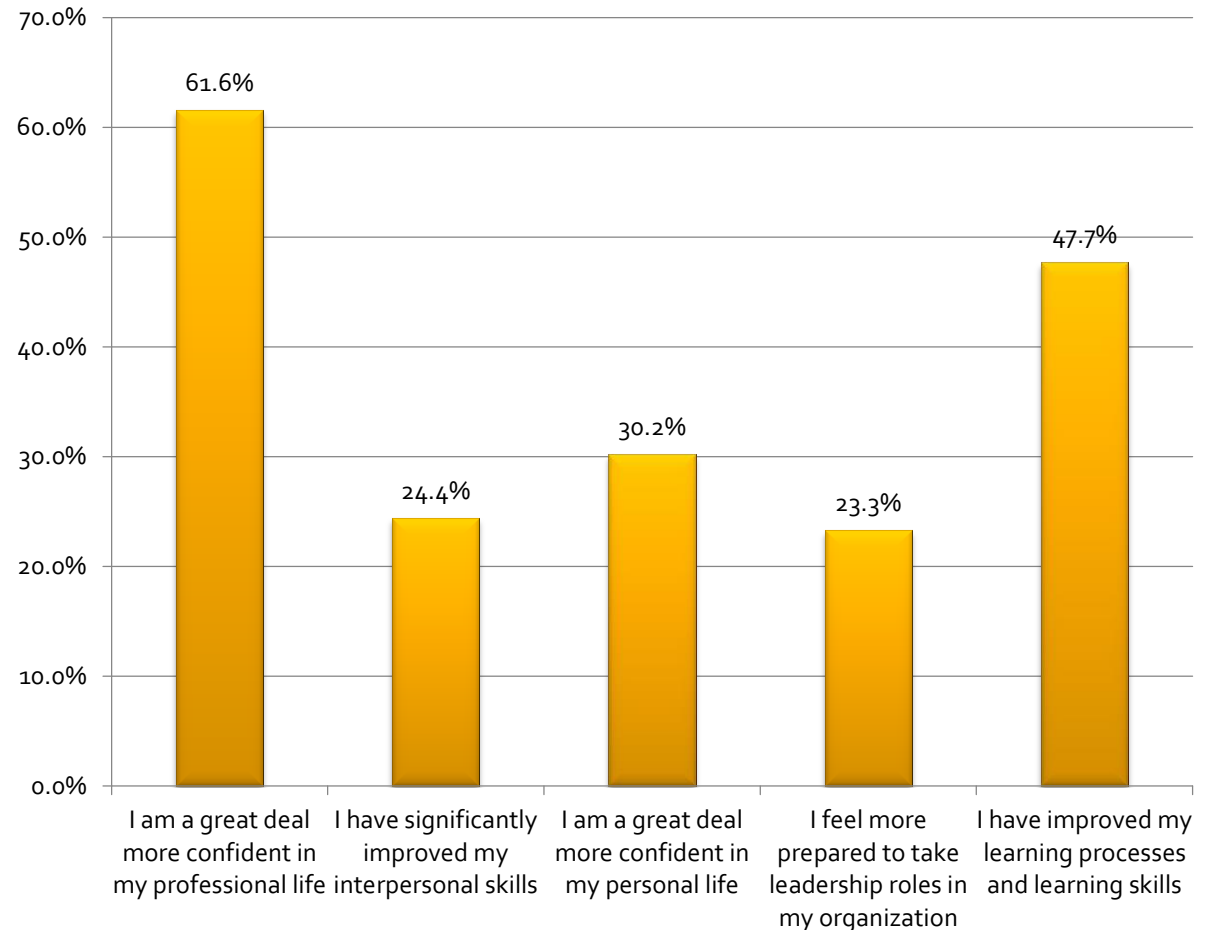
Q14: Please tell us why you chose to pursue a degree through the Professional School of Psychology

There are other reason/reasons why I chose PSP (Please briefly describe those reasons in the box below)

- Affordability and flexibility were also a factor in choosing PSP.
- At the time it was located near my workplace
- Joe Reilly (deceased for 20 years now) had worked with me and helped me attain sobriety in late 1980's after I returned to SFSU and finished my BA he recommended PSP
- Richard Lichtman was offering a program I wished to pursue
- Trainers are primarily practitioners
- Because I knew Dr. Weinberg, and I wanted to learn with him/
- Location and capacity to license at the time I attended. Enabled me to attend while retaining my employment.
- It had the best faculty, an unparalleled education.
- Evening and weekend classes suited for employed persons. Could not gain admission to the only affordable doctoral psychology program in the Bay Area (U.C. Berkeley) which only accepted a handful of outstanding students.
- I attended the executive coaching program and found that I really loved coaching and decided to pursue my doctorate with PSP.
- Other institutions where I applied asked me illegal questions (what does my spouse do, how many children do I have) which I felt that I had to answer if I had a chance of getting accepted. PSP does not play games like that. The flexibility offered to me was enormously helpful, as my husband was in the military, with frequent moves. Other schools did not like hearing that, and I strongly believe that it played a role in my not getting accepted by them.
- I also chose PSP for the opportunity to experience the appreciative model of learning
- My school went bankrupt; PSP bought out the contracts and I was ABD at the time, so I just finished up through them.
- And I knew and trust Haim .
- I selected PSP because of the rich, collaborative learning environment versus an overly structured and cumbersome learning process. Other programs I considered were the typical read-regurgitate (exam) type format with little interactive debate and discussion. PSP offered the latter. The fact that PSP costs were reasonable was a benefit but not the reason I selected PSP.
- I could commute to Lombard St. in S.F. easily. Part time hours were good for me.
- I chose PSP after visiting a couple classes that were in process in SF. After seeing how the professors interacted and comparing it to my experiences in classes I had taken at UC Berkeley and CSUS, I thought the teaching style at PSP was superior.
- PSP did not have the snootiness of other graduate schools. The snobbery of other students in other schools was highly obnoxious. The snobbery was matched by their lack of professional and theoretical knowledge.

Q15: In what ways has attending PSP altered or contributed to changing your personal life?

- Almost two-thirds of respondents say PSP has improved their professional confidence
- Nearly half believe they have become better learners
- Almost one-third have improved their personal lives as a result of PSP



Q15: In what ways has attending PSP altered or contributed to changing your personal life?

Answer Options	Response Percent	Response Count
I am a great deal more confident in my professional life	61.6%	53
I have significantly improved my interpersonal skills	24.4%	21
I am a great deal more confident in my personal life	30.2%	26
I feel more prepared to take leadership roles in my organization	23.3%	20
I have improved my learning processes and learning skills	47.7%	41
Other (please specify)		16

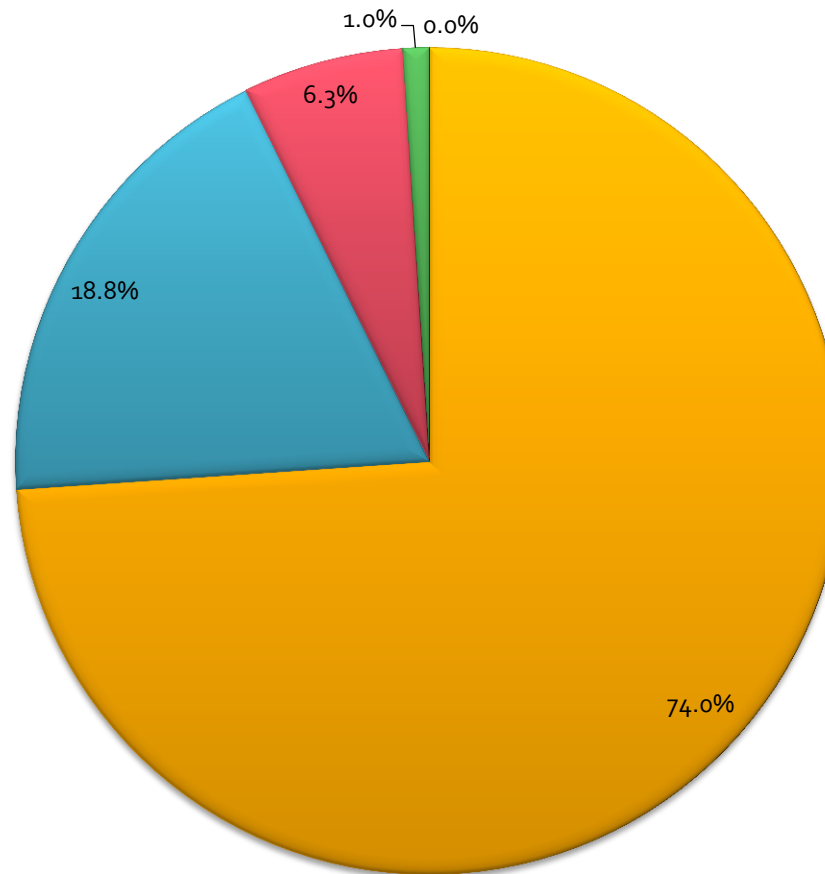
Q15: In what ways has attending PSP altered or contributed to changing your personal life?

Other (please specify)

- put me on the path for which i was most suited-- instilled me with confidence that I was capable of doing the work
- fills a need for intellectual stimulation
- I gained new insights, especially on group therapy for problem gamblers
- Most of my core classes were with Dr. John Preston - I will be forever in his debt for making complex subjects easy to understand and remember. I knew he was a talented instructor at the time, but my respect and admiration for his skills as an instructor and a mentor have grown monumentally since then. I was a very lucky student and so was anyone else that was fortunate enough to have benefited from his brilliance, wisdom and kindness.
- Increased discipline of managing work and schooling
- I am achieving important life dreams
- Helped expand my clinical knowledge and skills
- I was able to meet a life-long goal of obtaining a Doctorate Degree
- it exposed me to British School of Object Relations which I found to be very valuable while I was working as a clinician and custody evaluator.
- PSP has contributed a great deal of being belonged to a community of life-long learners regardless of backgrounds, values, religion, race and professional and academic achievements. Everyone are all learning from each one's experiences and nobody feels being left behind. And because of that it makes me more courageous and confident to leap into this field which I always been desiring.

Q16: To how many other institutions did you apply for enrollment at the time you also applied to the Professional School of Psychology?

- Three quarters of respondents applied to only PSP
- Another 19% applied to just PSP and one other institution



- I only applied to PSP
- PSP and one other institution
- PSP and two other institutions
- PSP and three other institutions
- PSP and four other institutions

Q16: To how many other institutions did you apply for enrollment at the time you also applied to the Professional School of Psychology?

Answer Options	Response Percent	Response Count
I only applied to PSP	74.0%	71
PSP and one other institution	18.8%	18
PSP and two other institutions	6.3%	6
PSO and three other institutions	1.0%	1
PSP and four other institutions	0.0%	0
If more than the above, how many institutions in total?		3

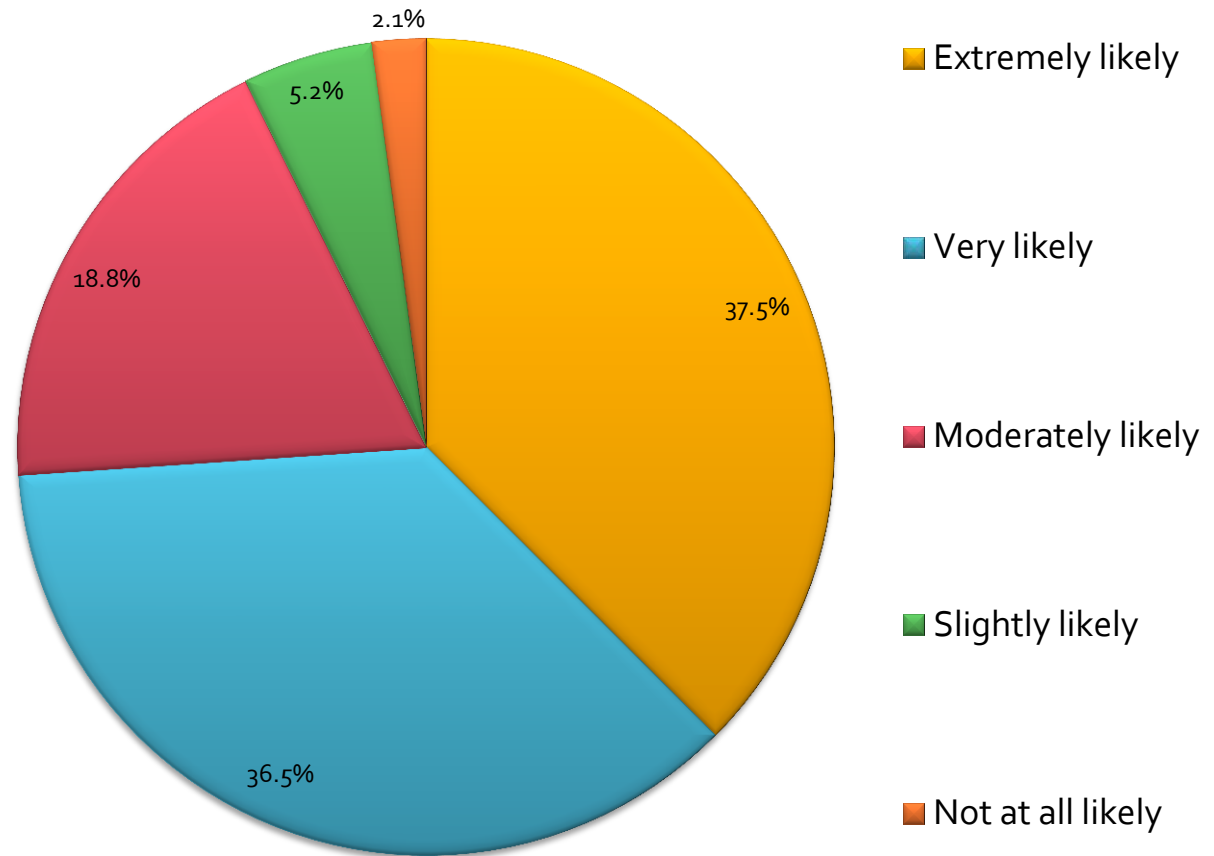
Q16: To how many other institutions did you apply for enrollment at the time you also applied to the Professional School of Psychology?

If more than the above, how many institutions in total?

- Four total. PSP, National University, Sac State, USF
- With Tel Aviv University, I have to wait 2 and half years will have one of their guide to start PHD in social work and I didn't want to wait because of my age
- I was also accepted to Bowling Green, but chose PSP.

Q17: How likely are you to recommend the Professional School of Psychology to someone you know who qualifies to attend?

- Fully three-quarters of PSP respondents are very likely or better to recommend PSP to others
- In all, ninety-eight percent are likely to recommend PSP to someone they know



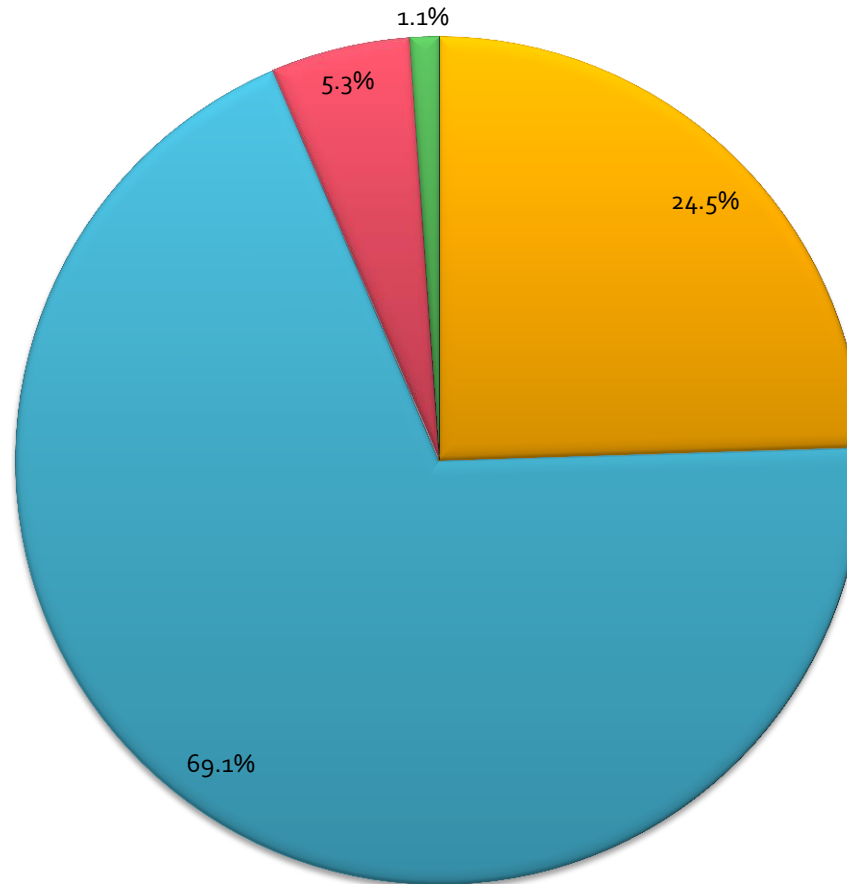
Q17: How likely are you to recommend the Professional School of Psychology to someone you know who qualifies to attend?

How likely are you to recommend the Professional School of Psychology to someone you know who qualifies to attend?

Answer Options	Response Percent	Response Count
Extremely likely	37.5%	36
Very likely	36.5%	35
Moderately likely	18.8%	18
Slightly likely	5.2%	5
Not at all likely	2.1%	2

Q18: Please tell us how you would rank the experience of attending and graduating from the Professional School of Psychology?

- One in four respondents ranked PSP as one of the best experiences of their lives
- Ninety-four percent rated it a good experience or better



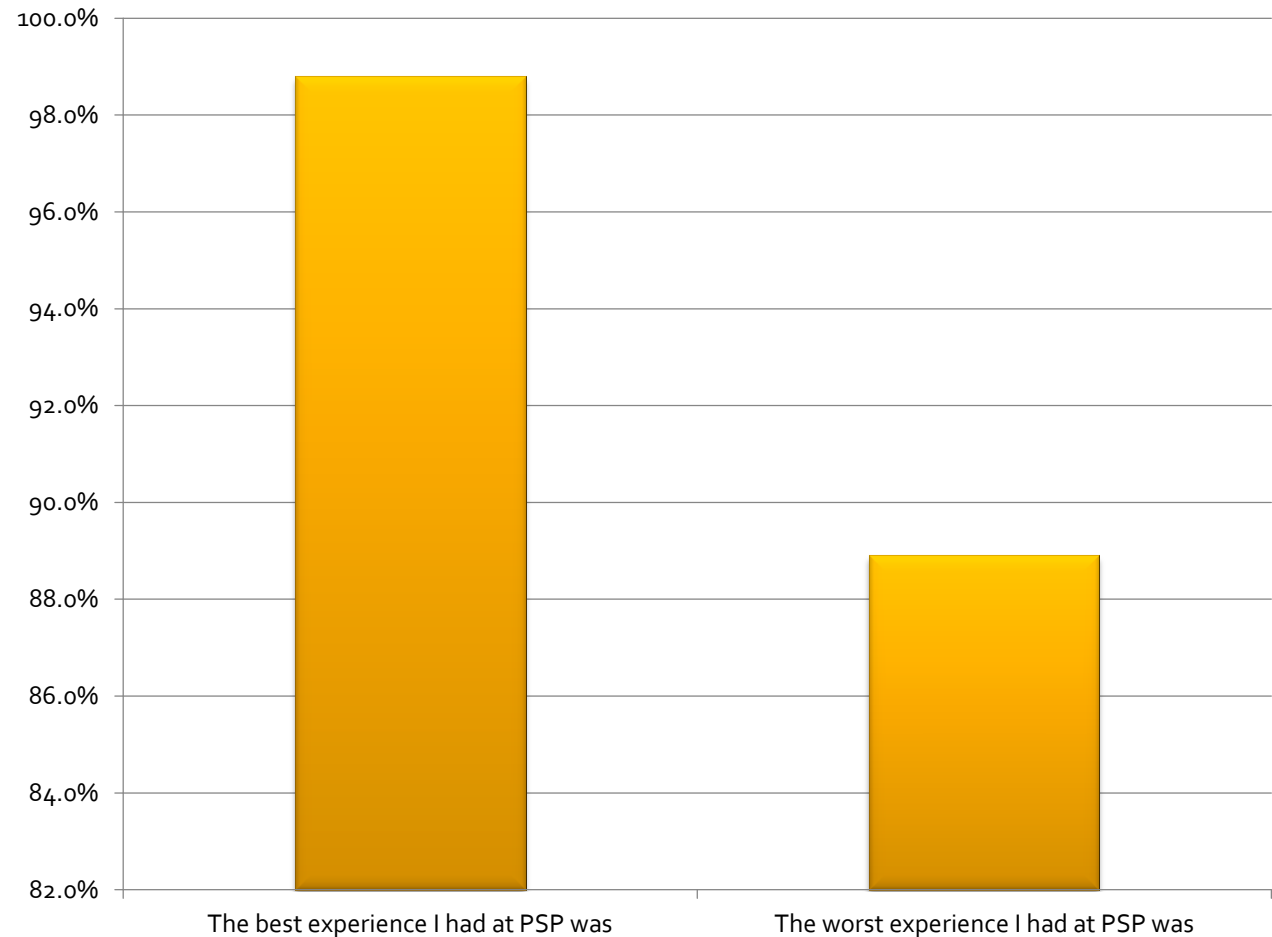
- It was one of the best experiences of my life
- Overall it was a good experience
- It was neither a bad nor a good experience
- It was a disappointing experience

Q18: Please tell us how you would rank the experience of attending and graduating from the Professional School of Psychology?

Answer Options	Response Percent	Response Count
It was one of the best experiences of my life	24.5%	23
Overall it was a good experience	69.1%	65
It was neither a bad nor a good experience	5.3%	5
It was a disappointing experience	1.1%	1

Q19: Please describe the best experience and/or the worst experience you had while attending PSP

- Ninety-nine percent of respondents had a “best” PSP experience to share
- While eighty-nine commented under “worst” experience, 40% of the comments were not actually bad experiences with PSP and in some cases were negative-negatives such as “none”



Q19: Please describe the best experience and/or the worst experience you had while attending PSP

Answer Options	Response Percent	Response Count
The best experience I had at PSP was	98.8%	80
The worst experience I had at PSP was	88.9%	72

Q19: Please describe the best experience you had while attending PSP

- The camaraderie of mature higher level professionals and instructors
- practitioner oriented classes
- working with John Preston
- being surrounded by clinically astute people in an atmosphere that promoted learning
- Finishing with Ph.D.
- access to tools and information to make me a more effective advocate
- It is hard to pinpoint, the educational style overall "socratic" and the fact that instructors are not just academics.
- Having Bill Bergquist devote such love and care to my manuscript
- Best professors who taught at the other APA accredited schools
- The clinical experiences were valuable and insightful
- the variety of introductory courses in alternative healing practices.
- The materials, the group of students, Haim.
- Dissertation process
- Masters Degree
- The work with the group
- The best experience was when we have face to face class in Bangkok, Thailand
- The humility and experience of Bill and Haim.
- The faculty was very qualified and experienced and the students were mature and all committed to learn (I graduated in SF)
- my own personal growth as well as the great discussions in class
- meeting other mental health professionals
- To have an opportunity to be taught by international lectures who have humble-kind hearted lecturers, yet very intellectual and open minded
- Almost everytime we are online!
- I loved learning. Classes were great.
- Any class with John Preston
- Exposure to indepth psychological theories and practice.
- completing 4 years of study
- Learning to conduct scientific research
- Graduation
- having John Preston as a professor, meeting Bill Berquist
- Workshops, international conference

[Click here for all
verbatims for Q19 B](#)

Q19: Please describe the worst experience you had while attending PSP

- During my time of attending the administration had many challenges (1996-2003)
- late night commute home
- Assessment
- one class in my master's program
- Can't think of anything really bad that I would define as "worst".
- None
- Issues related to licensure and job seeking in the other state due to the PSP very low level of accreditation
- The difficulty in trying to convey the fact that a school doesn't have to be accredited by external body for it to be good
- taking too long to finish my dissertation.
- i don't have
- Arrogant teachers who rolemodeled disregard for clients (and students)
- Rorschach
- When the campus in SF closed - the local community was gone.
- when a past administrator tried to kiss me
- realizing it isn't accredited
- The group which I am in now. There is a social-status gap between the members and gossiping tendency of some members in the group
- When I could not understand what the instructor was talking about due to the accents and poor internet connection
- Lack of real research experience with faculty and lack of practicum.
- Discovering I still needed one class after I thought I was done with all final exams and dissertation. There had been no notice of this until the last minute - had to go thru graduation then finish the class. I got over it, but it did rather take the shine off the apple.
- I enjoyed it all.
- failing my first class / Having to take it over again.
- Learning statistics from a UCB graduate who had little patience or compassion for the less privileged student.
- froze on first exam
- 3 professors were truly horrible
- Zoom
- sometimes a bit too much lecture
- Several poorly taught classes
- Watching the stature, visibility and presence of PSP slip.
- Lack of accreditation
- none so far

[Click here for all
verbatim for Q19W](#)

Q20: What would you suggest to improve the value of PSP to yourself and others?

- Re-build the residential student site and a more dependable curriculum for local students
- Not sure
- more opportunity for collegial learning in the Org Psych program, higher expectations of students prep for class
- Can't think of anything
- N/a
- Get at least regional accreditation
- Develop some kind of accreditation support for the benefit of Asian students
- Continue to be the most forward thinking higher education institute with the focus on understanding human consciousness.
- Recognition!
- No opinion -- it's been a long time since I was involved w/PSP
- More intern programs
- I am an a soloist student, israely program for phd sute me more,
- accreditation of the school
- Get accredited, increase branding, have an online library with key word searches, a wider pool of experienced lecturers, a minimum number of face to face sessions
- Resources for career
- accreditation
- accreditation
- accreditation
- To have more opportunities for unfortunate people who have a strong desires in education
- Keep up the good work!
- The speed of accreditation. Assured it would be happening soon when I signed on but didn't happen before I completed the program.
- accreditation
- Completing all required classes to Graduate
- to be rcorgnized by israel ministry of education
- WASC accreditation
- no reply
- To be recognize in Israel government
- to bring a variety of perspectives to adult learners
- Accreditation if that hasn't already been achieved.
- Heightened presence. PSP has so much to offer. It needs to become more visible so potential students are aware of it.

[Click here for all verbatims for Q20](#)

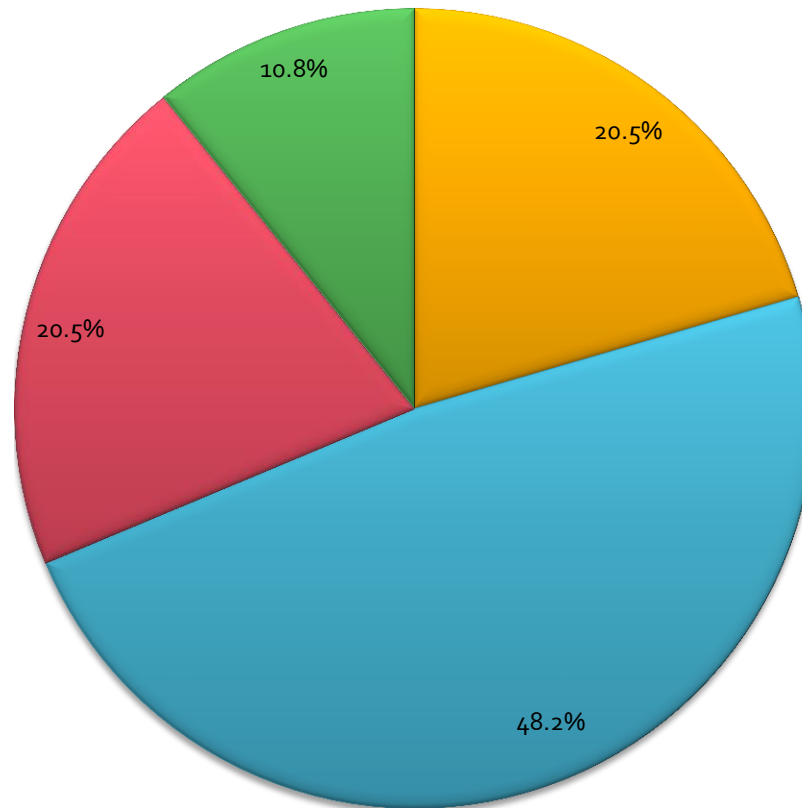
Q21: What would you say are the three most valuable things you took away from the Professional School of Psychology?

One	Two	Three
<ul style="list-style-type: none"> I can do what I set my mind to do. the Ph.D. in I/o psych better clinical skills shift in self image/confidence How to organize a class for professional training 	<p>I can learn higher level concepts depending on the type of instruction,</p> <p>the professors were all great</p> <p>more confidence in my skills</p> <p>massive amount of theoretical knowledge</p>	<p>Smaller group classes were more beneficial for many students.</p> <p>location</p> <p>versatility in my profession</p> <p>ability to move into mental health field</p>
<ul style="list-style-type: none"> Validation of impact of years of self-study Increased skills in coaching 	<p>The status afforded to my degree</p> <p>Useful knowledge</p> <p>Increased understanding of behavior</p>	<p>How to teach</p> <p>Access to Dr Bergquist</p> <p>Increased analytical skills</p>
<ul style="list-style-type: none"> That distance learning works after all 	<p>That institutions can indeed be reasonable</p> <p>Good choice of offered classes for future licensing in CA</p>	<p>That broader requirements can be met without losing sight of the idiosyncrasies of the individu</p> <p>Flexible class schedule for working professionals</p>
<ul style="list-style-type: none"> Best professors Clinical experience, group process and professional skills upgrade 	<p>Group process</p> <p>The experience added value to my own personal growth process.</p>	<p>Professional skills</p> <p>I took away the love of continuous learning.</p>
<ul style="list-style-type: none"> I learned how to learn. The materials Respect for research Personal Growth Caring 	<p>the group of students</p> <p>Professionalism</p> <p>Relationships</p> <p>Knowledge</p>	<p>Haim & Bill</p> <p>Ongoing learning commitment</p> <p>Understanding of a vision of people</p> <p>Sharing</p>
<ul style="list-style-type: none"> flexibility, openness, availability 	<p>the range of disertation subjects are wider and more openminded</p> <p>different learning experiences compare to my country</p>	<p>the co-ordinator is available</p> <p>access for adult to school again</p>
<ul style="list-style-type: none"> visionary Greater depth of Group Psychotherapy 	<p>On-going professional connections with some of the adjunct faculty</p>	<p>PsyD</p> <p>a good education from a non-accredited school counts for more than a bad education from an accredited school.</p>
<ul style="list-style-type: none"> Quality education 		
<ul style="list-style-type: none"> knowledge of the field of clinical psych 	<p>knowledge of the field of organizational psych</p>	

[Click here for all verbatims for Q21](#)

Q22: In the country in which you reside, do you have access to an advance degree program that compares with the Professional School of Psychology in excellence, value, or cost to you?

- Nearly half of respondents chose PSP because it “fit” their circumstance and learning needs
- One in five saw PSP as their only alternative
- Only one in ten chose PSP based purely on the cost



- YES, but I chose to enroll in PSP because of the learning methods it employs
- YES, but I chose to enroll in PSP because it best matches my circumstances and learning needs
- NO, which is why I chose to enroll in PSP
- YES, but PSP is the most affordable choice available

Q22: In the country in which you reside, do you have access to an advance degree program that compares with the Professional School of Psychology in excellence, value, or cost to you?

Answer Options	Response Percent	Response Count
YES, but I chose to enroll in PSP because of the learning methods it employs	20.5%	17
YES, but I chose to enroll in PSP because it best matches my circumstances and learning needs	48.2%	40
NO, which is why I chose to enroll in PSP	20.5%	17
YES, but PSP is the most affordable choice available	10.8%	9
Other (please specify)		14

Q22: In the country in which you reside, do you have access to an advance degree program that compares with the Professional School of Psychology in excellence, value, or cost to you?

Other (please specify)

- I never looked, Met Dr Bergquist and knew it was the right program for me
- there is no such a programs in the universities in Israel, no academy institute have a PSY DR degree' only PHD
- Don't know.
- I worked full time throughout my masters and doctorate degree. The flexibility of PSP made it possible to support my family while I earned advanced degrees.
- Affordability
- At the time I applied, other programs were far more expensive and inflexible.
- internet block at workplace makes me unable to open following pages
- don't know.
- After I finish my disseration my answer will be more reliable.
- YES there are advance degree program offered in Indonesia however the quality of education is not to the premium standard unlike PSP offers and lecturers doesnt have enough clinical experiences therefore the delivery is poor.
- this doesn't apply to me now
- after 20 years in Europe and Asia. I wanted to return to San Francisco. It was the best option.
- it offered the most flexible hours and scheduling.
- I did not know of an institution as Fielding